

North American Publishing Company

# REPRINT SERVICES



6-PAGE REPRINT



2-PAGE REPRINT  
(Highlighted Text)



4-PAGE REPRINT



8-PAGE REPRINT  
(Cover Story)



"BEST OF" SERIES  
(Multiple Articles From Publications)



1-PAGE REPRINT (Full Color)



1-PAGE REPRINT (Black & White)



**For information or a quote, contact:**

Kathy Kling, Reprint Services  
 North American Publishing Company  
 1500 Spring Garden Street, 12th Floor  
 Philadelphia, PA 19130-4094

Phone: 215-238-5361  
 Fax: 215-238-5412  
 E-mail: [Kkling@napco.com](mailto:Kkling@napco.com)



## YOU'VE BEEN FEATURED IN A WELL-KNOWN MAGAZINE

Take advantage of the industry exposure you've earned!

# Affordable, Effective,

# CUSTOM-MADE REPRINTS

North American's reprint program is a great way to promote your company's products, service and your commitment to excellence. We've designed our customized reprint program so you can capitalize on the industry status you've earned.

## OUR PRODUCTS & SERVICES:



### REPRINTS

Choose from a variety of formats, in black-and-white, 2-color, or 4-color. We use 80lb. coated stock. 1 – 8 page formats available.

Custom Options Available: Use cover banner of respected industry publication to add extra credibility ... focus on your company details: we can re-flow the article to focus on you ... highlight, italicize or bold text to emphasize important areas... add your logo or contact information to increase your branding opportunities ... add a full-page advertisement to work in conjunction with your reprint.

Reprints are excellent leave-behinds for your field staff, make very professional direct marketing pieces, are ideal hand-outs at trade shows, and are a great way to supplement your existing company literature.

## From North American Publishing Company



### E-PRINTS

E-prints are electronic versions of a conventional printed reprint. They are created in a PDF, hi-resolution file format. Use e-prints to post on your Website, Intranet, and e-mail clients.

### “BEST OF” SERIES

Combine multiple articles into one powerful custom piece. Few companies have the opportunity to create such a unique and effective piece of marketing collateral. But if you are one of the lucky few, you should be using these materials to increase the industry credibility you've earned. Reprints and E-prints are available for our “Best of” Series—contact us today.



### POSTERS

An economical way to compliment your printed reprint! Posters are great for display at industry tradeshows, sales meetings or in your company's conference room or lobby. Full size poster's are laminated with a coated finish and mounted to foam core and are available in a variety of sizes.



### LOGO'S

You've been featured in a list ... capitalize on the impact! A list such as a “Top 100” logo to take advantage of the press you received ... post it on your web site, add it to your letterhead, e-mails and printed literature.

### PLAQUES

North American Publishing Company takes that great-looking marketing piece or cover shot and transforms it into a memorable plaque specifically designed to “showcase” an inspirational article featuring a company all star or achievement. At a reasonable cost, you can receive a high quality, custom-made laminated plaque adorned with the original reprint along with a brass plate that touts: As featured in, magazine title and date.



### DIGITAL EDITION

Digitize your reprint! Digital editions of your reprint are interactive with page-turning, zoom and search features. A slick way to display your reprint on your Web site or to e-mail to your clients.

